

Control Center for Leisure & Entertainment Solutions Guide



Leisure and entertainment is a prominent global industry, that is also one of the most vulnerable to safety and security threats.

Security executives have the challenge of protecting people, facilities and assets, while also maintaining friendly and welcoming services to visitors.

Ensuring the right people have the right information at the right time is imperative for recreational attraction organizations during critical events.

Leisure and entertainment attractions contribute to the wellbeing, education and health of citizens and tourists. Examples are: tourist attractions, stadiums, arenas, museums, palaces, national parks and entertainment venues.

For attraction visitors, safety and security should be visible, yet non-intrusive.

Brand reputation is everything, so better preparation reassures your customers, staff and commercial stakeholders that you prioritize safety and security.

Robust business continuity plans and protective measures need to be in place to mitigate against ongoing safety and security threats.

Leisure and entertainment organizations also need operational resilience during critical events to mitigate business disruptions. They need to be able to respond, adapt, recover and learn from events as they happen.

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SAMPLE LEISURE & ENTERTAINMENT INTEGRATED TECHNOLOGIES



ACS (ACCESS CONTROL)



CCTV



FIRE



BUILDING MANAGEMENT



INTRUDER DETECTION



ANALYTICS

To manage these challenges, many organizations have invested heavily in diverse security technologies: CCTV, access control, intruder alarms, fire detection, intercoms and more. These disparate systems often increase risk by creating information overload for employees and reducing response times to critical events.

Control your assets with a common operating picture for real-time situational awareness.

Our work with leisure and entertainment clients around the world has enabled us to understand your challenges and offer solutions that meet your specific requirements.

Creating real-time situational awareness and rapid actionable insights from a common operating picture is the key to delivering the right information to the right

people at the right time.

Those responsible for leisure and entertainment attractions benefit from Control Center by:

- + Reducing risk through automated decision-making and compliance procedures.
- + Preventing information overload with a powerful orchestration engine to correlate events.
- + Accelerating response times with automated alerts and consistent next step actions.
- + Avoiding technology lock-ins and big-bang expenses with an open integration platform.
- + Keeping stakeholders informed, wherever they are, with real-time dashboards and reporting.
- + Providing mission-critical levels of safety and security to people, facilities and assets.



Let's Chat

Do you have questions? Would you like to know more about Everbridge?
Get in touch or just call us at +1-818-230-9700 to learn more.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is the global leader in critical event management and enterprise safety software applications that automate and accelerate an organization's operational response to critical events in order to keep people safe and businesses running. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, San Francisco, Beijing, Kolkata, London, Oslo, Singapore, and Stockholm.

