Everbridge Solutions for Civil Unrest

On January 6th, the US Capitol Building was breached by protesters, resulting in the disruption of government, destruction of property, numerous injuries, and 5 deaths. The incident resulted in scenes of confusion and terror being broadcast throughout the nation.

Large crowds always have the potential to endanger life and property. Everbridge provides state and local governments tools to help manage and respond to the threat of civil unrest.
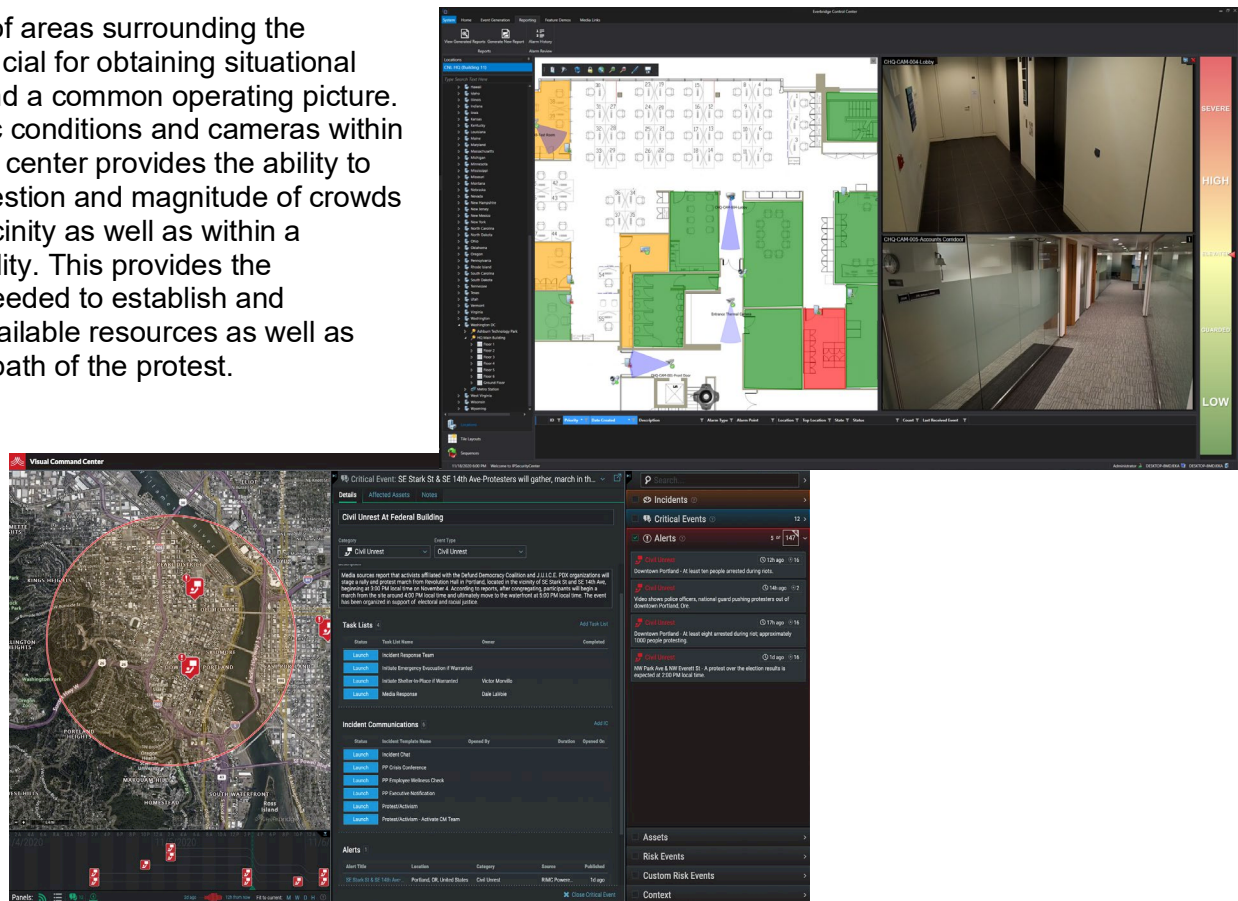
HOW TO MANAGE A CIVIL UNREST WITH EVERBRIDGE

Intelligence and Information Sharing

When a protest occurs, it is important that federal, state, and local governments are aware of and understand the potential risk of the protest and how employees, residents, and assets could be impacted. Everbridge provides the capability to publish alert notifications with timely threat data and situation reports to help critical decision makers establish key decisions and preparations as well as notify employees or residents in a timely matter.

Common Operating Picture

Live footage of areas surrounding the protests is crucial for obtaining situational awareness and a common operating picture. Viewing traffic conditions and cameras within an operations center provides the ability to see the congestion and magnitude of crowds around the vicinity as well as within a breached facility. This provides the information needed to establish and coordinate available resources as well as visualize the path of the protest.
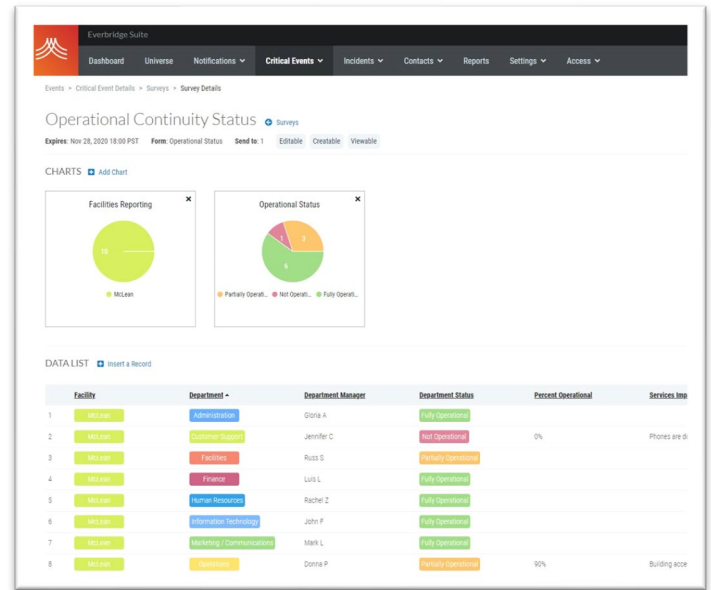
Operational Coordination

Whether a small, contained protest or one that escalates into domestic terrorism, it is important to ensure that employees and residents within the area are safe and that your facilities are secure. Launching a critical event for an escalating protest will activate the crisis management plan for a civil unrest incident.

To quickly gather or notify all stakeholders based on communication procedures, Everbridge provides the capability to establish a conference bridge or secure chat to discuss the situation, the objectives needed to coordinate the response and whether personnel need to evacuate a facility.

Assets and/or buildings may be breached. This activates the continuity of operations plan with specific task lists and interactive dashboards that provide real-time status updates to maintain command and control throughout the event.
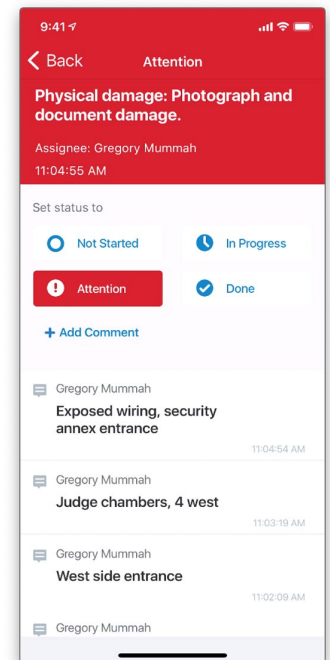
Recover

Resulting damage can be assessed, documented, and visualized in real time on a dashboard to provide stakeholders and leadership with up-to-date information.

Analyze

After a critical event such as a protest, review your emergency response performance with reports and audit logs pulled from the Everbridge platform. This information assists with the ability to understand and evaluate the actions that took place throughout the entire event to develop areas of improvement and lessons learned.

Let's Chat

Do you have questions? Would you like to know more about Critical Event Management?

Get in touch or just call us at +1-818-230-9700 to learn more.